



**KOMO**  
**140 Fourth Ave N**  
**Seattle, WA 98109**  
**Main: (206)404-4000**  
**Billing: (206)404-3717**

www.komonews.com

Billing Address:

**Shorr & Associates**  
**Attention: Accounts Payable**  
**1831 Chestnut St**  
**Philadelphia, PA 19103**

Send Payment To:

**KOMO**  
**Fisher Broadcasting Seattle TV LLC**  
**PO Box 94394**  
**Seattle, WA 98124-6694**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
201065-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KOMO	Meredith Radow	Washington	National

Advertiser	Product	Estimate Number
Inslee/Gov (Dem)	INSLEE/GOV/D	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	201065	07915143

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	INSJ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/30/12	11/02/12	GMA	7-9A	-4444--	:30	16	\$825.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   -4444--               16       \$825.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	KOMO	Tu	10/30/12	7:25 AM	GMA	7-9A	:30	JITV1222H	\$825.00	NM
2	KOMO	Tu	10/30/12	7:55 AM	GMA	7-9A	:30	JITV1222H	\$825.00	NM
1	KOMO	Tu	10/30/12	8:29 AM	GMA	7-9A	:30	JITV1222H	\$825.00	NM
3	KOMO	Tu	10/30/12	8:55 AM	GMA	7-9A	:30	JITV1222H	\$825.00	NM
5	KOMOW		10/31/12	7:25 AM	GMA	7-9A	:30	JITV1222H	\$825.00	NM
6	KOMOW		10/31/12	7:55 AM	GMA	7-9A	:30	JITV1222H	\$825.00	NM
16	KOMOW		10/31/12	8:29 AM	GMA	7-9A	:30	JITV1222H	\$825.00	NM
4	KOMOW		10/31/12	8:53 AM	GMA	7-9A	:30	JITV1222H	\$825.00	NM
8	KOMOTH		11/01/12	7:25 AM	GMA	7-9A	:30	JITV1230H	\$825.00	NM
9	KOMOTH		11/01/12	7:58 AM	GMA	7-9A	:30	JITV1230H	\$825.00	NM
7	KOMOTH		11/01/12	8:29 AM	GMA	7-9A	:30	JITV1229H	\$825.00	NM
14	KOMOTH		11/01/12	8:55 AM	GMA	7-9A	:30	JITV1230H	\$825.00	NM
15	KOMOF		11/02/12	7:24 AM	GMA	7-9A	:30	JITV1230H	\$825.00	NM
12	KOMOF		11/02/12	7:58 AM	GMA	7-9A	:30	JITV1230H	\$825.00	NM
10	KOMOF		11/02/12	8:29 AM	GMA	7-9A	:30	JITV1229H	\$825.00	NM
11	KOMOF		11/02/12	8:55 AM	GMA	7-9A	:30	JITV1230H	\$825.00	NM
2	11/05/12	11/05/12	GMA	7-9A	M-----	:30	4	\$825.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   M-----               4       \$825.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	KOMOM		11/05/12	7:25 AM	GMA	7-9A	:30	JITV1229H	\$825.00	NM
2	KOMOM		11/05/12	7:59 AM	GMA	7-9A	:30	JITV1230H	\$825.00	NM
4	KOMOM		11/05/12	8:29 AM	GMA	7-9A	:30	JITV1229H	\$825.00	NM
1	KOMOM		11/05/12	8:54 AM	GMA	7-9A	:30	JITV1230H	\$825.00	NM

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Advertiser	Product	Estimate Number	
Inslee/Gov (Dem)	INSLEE/GOV/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/30/12	11/02/12	M-F KOMO 4 NEWS	6-7A	-2222--	:30	8	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2222-- 8 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMO Tu 10/30/12 6:14 AM M-F KOMO 4 NEWS 6-7A :30 J1TV1229H \$750.00 NM 8 KOMO Tu 10/30/12 6:42 AM M-F KOMO 4 NEWS 6-7A :30 J1TV1225H \$750.00 NM 2 KOMO W 10/31/12 6:22 AM M-F KOMO 4 NEWS 6-7A :30 J1TV1229H \$750.00 NM 9 KOMO W 10/31/12 6:58 AM M-F KOMO 4 NEWS 6-7A :30 J1TV1229H \$750.00 NM 10 KOMO Th 11/01/12 6:13 AM M-F KOMO 4 NEWS 6-7A :30 J1TV1230H \$750.00 NM 5 KOMO Th 11/01/12 6:57 AM M-F KOMO 4 NEWS 6-7A :30 J1TV1229H \$750.00 NM 11 KOMO F 11/02/12 6:14 AM M-F KOMO 4 NEWS 6-7A :30 J1TV1230H \$750.00 NM 7 KOMO F 11/02/12 6:54 AM M-F KOMO 4 NEWS 6-7A :30 J1TV1229H \$750.00 NM									
4	11/05/12	11/05/12	M-F KOMO 4 NEWS	6-7A	M-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOMO M 11/05/12 6:12 AM M-F KOMO 4 NEWS 6-7A :30 J1TV1229H \$750.00 NM 1 KOMO M 11/05/12 6:42 AM M-F KOMO 4 NEWS 6-7A :30 J1TV1230H \$750.00 NM									
5	10/30/12	11/02/12	M-F 11-12P News	11-12P	-1111--	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOMO Tu 10/30/12 11:39 AM M-F 11-12P News 11-12P :30 J1TV1229H \$750.00 NM 1 KOMO W 10/31/12 11:28 AM M-F 11-12P News 11-12P :30 J1TV1229H \$750.00 NM 4 KOMO Th 11/01/12 11:43 AM M-F 11-12P News 11-12P :30 J1TV1230H \$750.00 NM 2 KOMO F 11/02/12 11:38 AM M-F 11-12P News 11-12P :30 J1TV1229H \$750.00 NM									
6	11/05/12	11/05/12	M-F 11-12P News	11-12P	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMO M 11/05/12 11:14 AM M-F 11-12P News 11-12P :30 J1TV1229H \$750.00 NM									
7	11/04/12	11/04/12	SUN 6-7P NEWS	6-7P	-----S	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMO Su 11/04/12 6:44 PM SUN 6-7P NEWS 6-7P :30 J1TV1230H \$1,050.00 NM									
8	11/04/12	11/04/12	SUN 5-530	5P-530P	-----S	:30	1	\$1,275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMO Su 11/04/12 5:18 PM SUN 5-530 5P-530P :30 J1TV1230H \$1,275.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
201065-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Inslee/Gov (Dem)	INSLEE/GOV/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/03/12	11/03/12	SAT KOMO 4 NEWS	4-5P	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMO Sa 11/03/12 4:59 PM SAT KOMO 4 NEWS 4-5P :30 J1TV1230H \$750.00 NM									
10	10/30/12	11/02/12	M-F 5-530P News	5-530P	-1111--	:30	4	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMO Tu 10/30/12 5:22 PM M-F 5-530P News 5-530P :30 J1TV1222H \$1,350.00 NM 2 KOMO W 10/31/12 5:12 PM M-F 5-530P News 5-530P :30 J1TV1230H \$1,350.00 NM 4 KOMO Th 11/01/12 5:15 PM M-F 5-530P News 5-530P :30 J1TV1230H \$1,350.00 NM 3 KOMO F 11/02/12 5:13 PM M-F 5-530P News 5-530P :30 J1TV1230H \$1,350.00 NM									
11	11/05/12	11/05/12	M-F 5-530P News	5-530P	M-----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMO M 11/05/12 5:14 PM M-F 5-530P News 5-530P :30 J1TV1229H \$1,350.00 NM									
12	10/30/12	11/02/12	M-F KOMO 4 NEWS	4-5P	-1111--	:30	4	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOMO Tu 10/30/12 4:11 PM M-F KOMO 4 NEWS 4-5P :30 J1TV1225H \$1,125.00 NM 1 KOMO W 10/31/12 4:07 PM M-F KOMO 4 NEWS 4-5P :30 J1TV1230H \$1,125.00 NM 4 KOMO Th 11/01/12 4:45 PM M-F KOMO 4 NEWS 4-5P :30 J1TV1229H \$1,125.00 NM 2 KOMO F 11/02/12 4:16 PM M-F KOMO 4 NEWS 4-5P :30 J1TV1222H \$1,125.00 NM									
13	11/05/12	11/05/12	M-F KOMO 4 NEWS	4-5P	M-----	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMO M 11/05/12 4:15 PM M-F KOMO 4 NEWS 4-5P :30 J1TV1230H \$1,125.00 NM									
14	10/30/12	11/02/12	M-F 6-7P News	6-7P	-1111--	:30	4	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOMO Tu 10/30/12 6:21 PM M-F 6-7P News 6-7P :30 J1TV1229H \$1,350.00 NM 2 KOMO W 10/31/12 6:50 PM M-F 6-7P News 6-7P :30 J1TV1230H \$1,350.00 NM 4 KOMO Th 11/01/12 6:56 PM M-F 6-7P News 6-7P :30 J1TV1230H \$1,350.00 NM 1 KOMO F 11/02/12 6:51 PM M-F 6-7P News 6-7P :30 J1TV1229H \$1,350.00 NM									
15	11/05/12	11/05/12	M-F 6-7P News	6-7P	M-----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,350.00									

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Advertiser		Product	Estimate Number
Inslee/Gov (Dem)		INSLEE/GOV/D	

www.komonews.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/05/12	11/05/12	M-F 6-7P News	6-7P	M-----	:30	1	\$1,350.00	NM
11/05/12 11/11/12 M----- 1 \$1,350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOM 11/05/12 6:28 PM M-F 6-7P News 6-7P :30 J1TV1230H \$1,350.00 NM									
16	11/04/12	11/04/12	SUN KOMO 4 NEWS	4p-5P	-----S	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOSu 11/04/12 4:27 PM SUN KOMO 4 NEWS 4p-5P :30 J1TV1229H \$750.00 NM									
17	10/30/12	11/02/12	M-F Wheel	7-730P	-1111--	:30	4	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -1111-- 4 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOMOTu 10/30/12 7:09 PM M-F Wheel 7-730P :30 J1TV1222H \$2,400.00 NM 1 KOMOW 10/31/12 7:13 PM M-F Wheel 7-730P :30 J1TV1230H \$2,400.00 NM 4 KOMOTh 11/01/12 7:23 PM M-F Wheel 7-730P :30 J1TV1229H \$2,400.00 NM 3 KOMOF 11/02/12 7:13 PM M-F Wheel 7-730P :30 J1TV1230H \$2,400.00 NM									
18	11/05/12	11/05/12	M-F Wheel	7-730P	M-----	:30	1	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOM 11/05/12 7:13 PM M-F Wheel 7-730P :30 J1TV1229H \$2,400.00 NM									
19	10/30/12	11/02/12	M-F Jeopardy	730-8P	-1111--	:30	4	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -1111-- 4 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOTu 10/30/12 7:42 PM M-F Jeopardy 730-8P :30 J1TV1229H \$3,000.00 NM 3 KOMOW 10/31/12 7:58 PM M-F Jeopardy 730-8P :30 J1TV1230H \$3,000.00 NM 4 KOMOTh 11/01/12 7:58 PM M-F Jeopardy 730-8P :30 J1TV1230H \$3,000.00 NM 2 KOMOF 11/02/12 7:41 PM M-F Jeopardy 730-8P :30 J1TV1230H \$3,000.00 NM									
20	11/05/12	11/05/12	M-F Jeopardy	730-8P	M-----	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOM 11/05/12 7:43 PM M-F Jeopardy 730-8P :30 J1TV1230H \$3,000.00 NM									
21	10/30/12	11/04/12	M-SUN Late News	11-1135P	-111111	:30	6	\$2,250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -111111 6 \$2,250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOMOTu 10/30/12 11:29 PM M-SUN Late News 11-1135P :30 J1TV1222H \$2,250.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
21	10/30/12	11/04/12	M-SUN Late News	11-1135P	-111111	:30	6	\$2,250.00	NM																																																																		
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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$93,450.00</b>
<u>Agency Commission</u>	<b>\$14,017.50</b>
<u>Net Amount Due</u>	<b>\$79,432.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.